

# Lili's Quest A Hero's Journey

*Lili Fournier, Creator of the Award-winning Quest Series of PBS Specials,  
Announces her Eleventh Television Production, Quest for Success – An Inspired Guide  
to Achieving Authentic Success in your Life.*

*Whatever you can think or dream, begin it.*

*Boldness has genius, power, and magic in it.*

*-Goethe*

**L**ili Fournier is an indomitable redheaded dynamo who walks her talk. She has lived in her own life the principles from her latest production, Quest for Success, and her story is powerful proof of their effectiveness.

In the 1980s Lili was a television and film industry insider with an impressive list of production credits and a salary to match. She was script supervisor and associate director on dramas for Showtime, Universal, Twentieth Century Fox, and various networks, and she worked with the likes of Peter O'Toole, Charles Bronson, Lee Marvin, Ellen Burstyn, Ed Asner, William Shatner, and many other well-known actors.

She also produced a magnificent concert for the Spanish Quintincennario (1492-1992) with Zubin Mehta and Placido Domingo in the presence of the Spain's Queen Sophia, as well as an extraordinary documentary – filmed in five countries, on three continents – called Expulsion and Memory, which featured the historic reconciliation of the King of Spain and the President of Israel. Many Hollywood movie deals were offered to her, everything seemed to be going her way.

*But something was missing.*



One day she awoke with the passionate realization that she wanted to create television with substance – television about the deeper issues of our lives. As she says, “The more I tried to move forward, the more I felt like I was tumbling backward. I couldn’t accept the deals. My soul was stirring, and it wouldn’t let me be. I wanted explore what authentic meaningful success was all about.”

She saw so many people who didn’t recognize their own beauty or talent and became consumed with the desire to help others find their courage and pursue their potential. For two years she tried to convince the networks that her idea for The Quest had commercial merit. For two years her concept was consistently turned down.

During this time, Lili and her husband, who were scheduled to go to India to pilot a new film, were knocked off their flight – a frustration that soon turned into a miracle when the plane they were supposed to be on was blown up by terrorists! At that moment she knew she had to be true to herself. She decided to find a way to produce The Quest herself, in gratitude that she was alive to see her children grow up. After that, despite the fact that she had few connections and no funding, everything and everyone she needed to succeed started to show up.

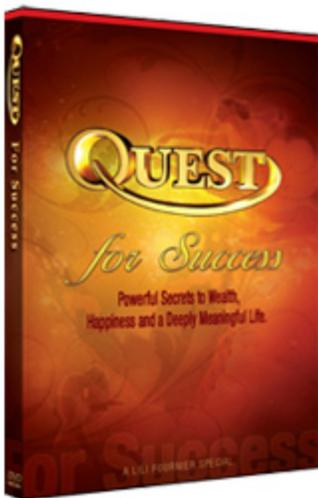
## Launching The Quest

The human potential movement was still in its infancy in the early 90's and the voices of such inspirational leaders as Deepak Chopra (The Seven Spiritual Laws of Success), Thomas Moore (Care of the Soul) and Stephen Covey (The 7 Habits of Highly Successful People) were beginning to find their way into mainstream consciousness when a remarkably determined Lili set out on a spiritual quest of her own. Deeply moved by these and other teachers, she abandoned her lucrative career as one of the film industry's first female directors and began what she calls her Hero's Journey, determined to create media that would transform people's lives.

When her first Quest special, *Discovering Your Human Potential* (in which Chopra, Moore, and Covey all agreed to participate) ultimately aired on PBS in 1996, it was critically acclaimed for pioneering spirituality on the airwaves. Given that the concept of the mind/body connection was revolutionary at the time, Lili had to use every ounce of her persuasiveness to convince public broadcasting stations to air the program. Since that tender beginning a dozen years ago, she has produced over eleven hours of award-winning Quest television specials, including *Quest for Life Trilogy*, *Quest for Love and Passion*, and *Women of Wisdom and Power* (which are now available on DVD as *The Quest Wisdom Collection*. See box for details).

Since that tentative beginning, the shows have been syndicated to over 90 million households through a network of PBS stations she built herself through sheer persistence, personally calling each station, city by city, never giving up, never taking no for an answer. She successfully arranged to have the programs aired on six Canadian networks and in Europe and Israel, spreading the messages contained in *The Quest* to audiences around the world. Most rewarding, Lili has received letters and emails from people everywhere with stories about how *The Quest* has helped change their lives.

In describing *The Quest*, Lili says, "My passion and dream has always been to help create a better world, and that's what I do. I want to inspire everyone to work courageously to make that dream possible. The point of *The Quest* is to be a wake up call to live our best lives now, to pursue our dreams in earnest. I have been told by many people that Quest specials are of tremendous value, not just because they are rich in content, but also because they introduce so many exciting and thought-provoking ideas that people want to watch them over and over again. *The Quest* offers hope and insight without ever putting forth condescending, formulaic answers to the complicated process known as life."



Lili's eleventh PBS special, *Quest for Success*, premiered this past June as a pledge special in partnership with WLIW in New York. She had originally thought of calling it *Quest for Wealth*, but wealth is too often interpreted to be just about money. Her goal is to redefine what success means, taking the best of the universal spiritual philosophies that each person she interviewed represents to provide viewers with the tools and techniques to transform their lives and achieve authentic success.

In this production, eleven of the world's leading visionaries share their wisdom and describe the path to achieving true success – success with significance. Nobel Peace Prize winners, His Holiness the 14th Dalai Lama of Tibet and South African Archbishop Desmond Tutu, are joined by international entrepreneur, Sir Richard Branson, Stephen Covey, author of *The 7 Habits of Highly Effective People*, Jack Canfield, originator of the *Chicken Soup for the Soul* series, entrepreneur John Assaraf, author of *The Answer*, acclaimed Hip Hop artist and business sensation, Russell Simmons, Harv Eker, author of *The Millionaire Mind*, Marci Shimoff, author of *Happy for No Reason*, Byron Katie, creator of *The Work*, and Wayne

Muller, author of *How, Then, Shall we Live?*

“Quest for Success is a wake up call to free ourselves from our self-centered egotism, which keeps us asleep.” Lili



believes we each have to find the courage to take what the famous mythologist, Joseph Campbell, termed the Hero's Journey. But it's not easy and it's not a journey to be undertaken alone.

In her opinion 'The Secret', which received so much media attention, was just an appetizer. “If you're on a spiritual path you have to find the courage to keep going despite all the challenges. You have to know what you want. Take action. And believe in yourself.”

“Spiritual maturity demands that we realize that it is the power of our own thoughts and beliefs that creates the quality of our lives. It starts with our vision, with what is truly in our heart. Believing, trusting, and learning to love and accept ourselves just the way we are is key. That transformation allows us to become a powerful magnet for everything we want in our lives. Understanding the connection between our thoughts, emotions and choices determines our destiny.”

When asked about her most powerful lessons from her years of producing Quest specials, Lili reflects, “I was passionate about making The Quest because I wanted to change lives, to help people grow. But there's that old adage – we teach what we need to learn, and that has certainly been true for me. When faced with my own challenges, I rely on the proven lessons and tactics I've learned from the many wisdom teachers I've worked with over the years.

### *I call them the Steps to Becoming Heroic:*

- Set your goals.
- Overcome fear by developing mental discipline.
- Be optimistic. Fill your mind with positive expectations.
- Refuse to allow obstacles to dominate your life.
- Resolve to never give up.
- Set out to be a giver, not a taker.

Real change, this great inner work of relinquishing our old limiting beliefs and views and attitudes, is not an easy task. You have to be willing to stop all the excuses and really put yourself on the line. This is what I've had to do, over and over again. Living on the edge is not an easy way to live; but I believe that we each have a heroic mission to fulfill. It's in the doing, in the passion, in the commitment that you feel vitally alive.”

More than a decade after she began The Quest, Lili remains optimistic. She believes we are living in the most exciting time in history, even as it is clear that our civilization is going through its own dark night of the soul. But she is emphatic that if we are going to make the changes to the social, economic and political systems that are so obviously necessary, we have to start with the work of individual transformation.

“We do have the power to change the world, but first we have to change our minds about what is possible. Living in a sacred way when the world feels so much fear is a huge endeavor. We have to be constantly conscious of our choice to love or hate. We have to find the inner strength to persevere in our quests. We have to embrace our own beauty,

wisdom and power. Then everything changes.”

For Lili Fournier and her millions of inspired viewers, The Quest is a call to greatness. And igniting that spirit, that passion for the possible, is where the journey begins. Lili is as passionate and determined as ever in her belief that now is the pivotal moment to renew the spirit of America, to renew our faith in ourselves and the future, and to be as bold and courageous as we can be to make this the kind of world we want it to be.

“So much is at stake with the decisions we make now. We each have to step up to the plate. This is not a dress rehearsal of the movie called ‘Your Life’ where you sit back and wait to see how it turns out. This is it. You are the star, the director and the writer, so make it epic. Make it count. What you do matters. I invite you to embark on your own Hero’s Journey. Don’t wait. Start today.”

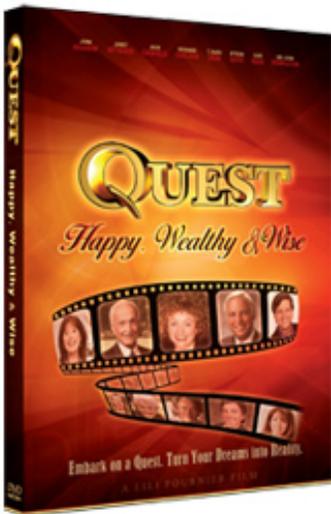
## **Quest for Success is released as a DVD**

The Quest for Success PSB television special is now available in DVD format and can be purchased on-line at [www.questforwealth.org](http://www.questforwealth.org), or at a retail outlet for only \$29.95. The DVD includes 40 extra minutes of the secrets of wealth, happiness and a deeply meaningful life, and will teach you how to find your soul mate, achieve financial freedom, true power, and the faith to appreciate your own worth. Lili describes it this way: “Quest for Success is a call to greatness that begins with you and provides you with the wisdom you need to ignite your spirit, your passion for the possible. It’s an extraordinary journey towards that most profound of human longings, the search for true happiness and personal fulfillment. It leads to a life rooted in choices so vital they can take individual ambitions and turn them into a global movement for extraordinary change.”

## **Companion DVD Healthy, Wealthy and Wise Focuses on Practice**

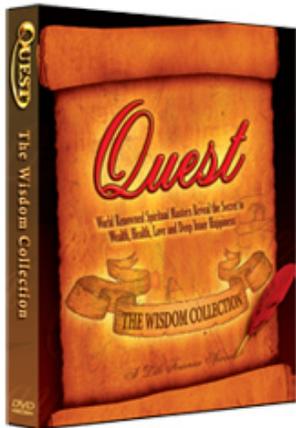
For more in-depth study of the practices and techniques that lead to a life of authentic success, Lili has also created a two-hour companion DVD, Healthy, Wealthy and Wise, which provides you with daily steps to inspire your life and build your house of happiness. In addition to more insights from the thought leaders featured in Quest for Success, you’ll be introduced to the success strategies of Richard Carlson, author of Don’t Sweat the Small Stuff, Sam Keen, author of Fire in the Belly, Hale Dwoskin, inventor of The Sedona Method, Sir John Templeton, founder of the Templeton Funds, Hari Nam Singh Khalsa, renowned spiritual teacher, and Janet Attwood, inspiring author of The Passion Test. Watch dancer Gabrielle Roth as she performs The Wave and describes the power of dance to ignite our deepest passions. Learn how to work with the laws of intention, attention, and no-tension to attract the most fulfilling life for yourself. Healthy, Wealthy and Wise can be ordered on-line only \$29.95. “These people, these wonderful minds who grace the Quest for Success and Healthy, Wealthy and Wise are some of the most genuine, generous and insightful human treasures we are

fortunate to have in our midst. I thank them for sharing with us their extraordinary words of wisdom and their passion for life.”



**The Complete Quest Wisdom Collection is Now Available.**

The Quest is critically acclaimed as one of the most powerful, inspirational and motivational series ever produced on personal achievement and spiritual growth.



The Wisdom Collection includes The Quest for Life Trilogy, the Quest for Love series and the Women of Wisdom and Power trilogy which brings together an unprecedented gathering of America's most influential thinkers and authors on personal achievement and human potential.

Those featured include Barbara De Angelis, Sam Keen, Deepak Chopra, Marianne Williamson, John Gray, Erica Jong, Thomas Moore, Stephen Covey, John O'Donohue, David Whyte, Joan Borysenko, Caroline Myss, Lynne Twist, Shirley MacLaine, Gloria Steinem, Alanis Morissette and many, many more. The Complete Wisdom Collection is \$197.95.

To find out more about The Quest, visit <http://www.questforsuccess.tv> | <http://www.questforwealth.org>

“Authentic success is when you're feeling alive, passionate, when you're living deliberately and sharing yourself with integrity, love, kindness and generosity. That's authentic success.”

**Written by Dede Taylor.**

*DEIRDRE (DEDE) TAYLOR is the Founding Publisher, Executive Editor, and Feature Author of Spirituality & Health Magazine, N.Y., now in its 10th successful year, winner of several gold and silver Folio awards and a coveted WEBBY award.*

*She was the founding Advisor for the Spirit in Business Global Institute. She is a team leader with extensive track record of success launching, and managing visionary projects in progressive non-profit, and corporate environments.*

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